

ABOUT OPENSTAGE

Exceptional Live Theatre since 1973

OpenStage Theatre & Company is one of the longest running and most prolific theatres in Colorado.

An OpenStage season consists of seven carefully selected comedies, classics, and cutting-edge dramas creating the best of the national theatre scene in Fort Collins.

Each season OpenStage presents 76 individual performances at The Lincoln Center Magnolia Theatre in Fort Collins, Theatre in the Park, and in intimate non-traditional spaces, reaching over 11,000 patrons.

LET US PROMOTE YOU!

20,000+ direct mail postcards delivered to area households.

11,000+ audience members who hear your name mentioned from the stage.

10,000+ email contacts.

7,000+ season brochure in the information centers and households throughout Northern Colorado.

3,000+ social media fans.

300+ posters displayed across the region for each show. 100+ press releases sent to regional print, broadcast and social media.

AND Tickets for your clients and new customers.

SUPPORT LOCAL THEATRE & RECEIVE AMAZING BENEFITS — BECOME A SPONSOR

SPONSOR LEVEL		TAX DEDUCTIBLE AMOUNT*	LIVE, PRINT & DIGITAL EXPOSURE										SPONSOR TICKETS		
			'Thank You' from Stage	Logo or Name in Playbill	Logo in Brochure	Logo on Posters	Logo on Direct Mail	Ad in Program	Mention in Press Release	Donor Listing in Playbill	Logo on Website	Social Media Posts	Essential Season Tickets	etcetera Season Tickets	Promotional Tickets
Red Carpet Sponsor	\$10,000+	\$5,479*	66	6	1	6	4	4 (Full Page - \$1,275 Value)	7	4	2	6	2 (\$258 Value)	2 (\$88 Value)	Preview or 100 Tickets (\$2,900 Value)
Essential Sponsor	\$5,000+	\$3,917*	48	4	1	4	4	4 (Half Page - \$825 Value)	5	4	2	4	2 (\$258 Value)		Preview or 100 Tickets (\$2,900 Value)
Producing Sponsor	\$3,000+	\$867*	12	4		1	1	1 (Full Page - \$425 Value)	1	4	2	1	2 (\$258 Value)		50 Tickets (\$1,450 Value)
Supporting Sponsor	\$1,750+	\$842*	12	4				1 (Quarter Page - \$215 Value)		4	1		2 (\$258 Value)		15 Tickets (\$435 Value)
Underwriting Sponsor	\$1,000+	\$742*	12	4						4	1		2 (\$258 Value)		
Performance Sponsor	\$500+	\$242*	4	4						4	1		2 (\$258 Value)		

*Tax deductible amount deducts the cost of goods provided in exchange for sponsorship. If goods exchanged are declined by the sponsor, the benefit amount can increase by the value of the good